

Re-start your business in China

*Explore new opportunities with
JinMaiLang Beverage Co. in the F&B
processing and packaging sectors*

6 May 2021
10.00 am (Rome time)
Live Webinar

SACE, with the kind collaboration of Confindustria, is pleased to invite to a presentation of potential **business opportunities for Italian SMEs with JinMaiLang Beverage Co.** Founded in 2006 and based in Beijing, Jinmailang Beverage Co. is **one of the major Chinese player operating in the processing and marketing of soft drinks.** This initiative is part of the framework agreement established between SACE and **SUMEC International Technology Co.** the **leading machinery import agent** with 70% of market share in China. The webinar will be focusing on **food & beverage processing and packaging sectors.**

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Agenda

10:00 Opening remarks

Giovanni Maresca, Country Manager China - Confindustria
Donato Morea, Senior Account Manager – SACE Hong Kong Office

10:10 JinMailang Beverage Co. Corporate Presentation

He JunFeng, Deputy General Manager, Finance Director - Jinmailang Beverage Co. Ltd.

10:30 Supporting Italian SMEs in doing business in China

Jacky Yang, General Manager, SUMEC International Technology Co.

10:40 Overview of the Italian expertise and technologies in the packaging sector

Riccardo Cavanna, Vice Chairman - UCIMA

10:50 How to support the Italian supply chain in China

Saverio Amoroso, Senior Account Manager - SACE

11:00 Wrap up and Q&A

Moderator: Mario Bruni, Director of Domestic Network - SACE

To register or for B2B opportunities:
businesspromotion@sace.it