



Invest
KOREA
Week 2019



Ministry of Trade,
Industry and Energy

kotra
Korea Trade-Investment
Promotion Agency



The 15th INVEST KOREA WEEK 2019 **INVITATION**

"Connect Korea Connect Global"

Come to Korea to connect with the world for future success

- **When: Nov. 5-7, 2019**
- **Where: Grand InterContinental Seoul Parnas, Seoul, S. Korea**
- **Host: Ministry of Trade, Industry & Energy (MOTIE),**
- **Organizer: Korea Trade-Investment Promotion Agency (KOTRA)**



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- Invitation -

The 15th Invest KOREA Week (IKW), Korea's largest international investment promotion event, will be held from November 5 to 7, 2019 in Seoul, Korea. Hosted by the Ministry of Trade, Industry & Energy (MOTIE) and the Korea Trade-Investment Promotion Agency (KOTRA), Invest Korea Week will give business leaders from around the world insight into new business and investment opportunities in Korea. It is our hope that you will participate in this year's event to meet with key government and industry players and connect with the world for future success.

WHY ATTEND?

Meet

IKW brings together global investors, Korean entrepreneurs and policymakers from central and local governments. Set up meetings with Korean companies and local governments through 1:1 business partnering to make wise investment decisions in Korea based on specific projects.

Learn

Learn about Korea's investment environment, cooperation opportunities, and successful investment cases of leading enterprises, governments and global corporations. Learn more about how, where and the reasons to invest in Korea.

Support

Through close cooperation with the government and related organizations, we can provide maximum support ranging from investment planning to follow-up management.

Extend

Experience a variety of programs including the global investment forum, industry forum, FEZ Forum (voices of foreign companies in Korea), 1:1 business partnering meetings and investment site visits to help you find promising opportunities in Korea. Extend your capabilities and success to Korea, a country full of opportunities.

- Program Overview -

INVEST KOREA WEEK 2019

- **Venue:** Grand InterContinental Seoul PARNAS
- **Host:** Ministry of Trade, Industry & Energy (MOTIE), Republic of Korea
- **Organizer:** Invest KOREA, Korea Trade-Investment Promotion Agency (KOTRA)

3-Day Program (Nov.5-Nov.7)

<p>November 5 (Tues.)</p>	<ul style="list-style-type: none"> . Global Innovation Forum . Networking Luncheon . Industry Forum <ol style="list-style-type: none"> 1. Parts and Materials Forum 2. Electric & Autonomous Vehicles Forum 3. Aviation Industry Investment Forum . FEZ Forum (Sharing Investment Experiences in Korea) . Foreign Investment Press Forum . Welcoming Reception (Networking Night)
<p>November 6 (Wed.)</p>	<ul style="list-style-type: none"> . Business Partnering (1:1 Pre-arranged meetings) . Korea's Technology-based Startups <ul style="list-style-type: none"> -Pitching IR by K-Startups -1:1 Business Partnering
<p>November 7 (Thurs.)</p>	<ul style="list-style-type: none"> . Site Visits (Potential Investment Locations) . Job Fair (1:1 Job Interviews)

*Program may be subject to change. Dress code: Business attire



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Day 1: November 5, 2019 (Tues.)

Global Innovation Forum: Connect Korea Connect Global

- Connect with Korea to connect with the world for future success -

Time & Date: Nov. 5 (Tues.), 10:00-12:05

Venue: Grand Ballroom (5F)

Participants: Foreign investors, foreign-invested companies in Korea, government officials, local governments, Korean business partners

Time	Program	
Session 1: Opening & Keynote Speech		
10:00 – 10:05	Opening Remarks	President & CEO of KOTRA
10:05 – 10:10	Welcoming Remarks	Ministry of Trade, Industry & Energy (MOTIE)
10:10 – 10:30	Global paradigm shift in trade & commerce and Korea's Strength	Head of Invest Korea
10:30 – 10:50	Keynote Speech: Opportunities in Korea in times of industrial & digital transformation	TBD
Session 2: Industry Roadmap & Innovative Growth Engines of Korea		
<Government Policies & Roadmap>		
10:50 – 11:05	Manufacturing Industry Renaissance in the era of industrial transformation	Ministry of Trade, Industry and Trade (MOTIE)
<Industry Leaders>		
11:05 – 11:20	Technology Trends in the Future Mobility Industry Exploring Possibilities for Collaboration	Leader in Future Mobility Industry (TBD)
11:20 – 11:35	Technology Trends in the System Semiconductor Industry Exploring Possibilities for Collaboration	Leader in System Semiconductor Industry (TBD)
11:35 – 11:50	Technology Trends in the BioHealth Industry Exploring Possibilities for Collaboration	Leader in BioHealth Industry (TBD)
11:50 – 12:05	Success Story on International Collaboration Connect with Korea to connect with the world	Foreign Invested Company (TBD)

* Simultaneous interpretation from Korean to English, Chinese and Japanese will be provided.

* After the Global Innovation Forum, a networking luncheon will be provided in the same location.

* Program and details may be subject to change



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Day 1: November 5, 2019 (Tues.)

Industry Forum①: Parts & Materials Forum

- Explore the industry to find new business opportunities -

Time & Date: Nov. 5 (Tues.), 14:00-16:00

Venue: Grand Ballroom I (5F)

Participants: Foreign investors, foreign-invested companies in Korea, government officials, local governments, Korean business partners of local governments

Time	Program	
14:00 – 14:05	Introductory Remarks	Ministry of Trade, Industry and Energy(MOTIE)
14:05 – 14:20	Korea's Parts & Materials Industry Trends and Challenges it faces	Research Institute
14:20 – 14:35	Technology Trends in the Electric Electronics Industry Suggestions for Collaboration	Leader in Electric & Electronics Industry (TBD)
14:35 – 14:50	Technology Trends in the Machine Metal Industry Suggestions for Collaboration	Leader in Machine Metal Industry (TBD)
14:50 – 15:05	Model Success Story on Global Collaboration Connect with Korea to connect with the world	Foreign Invested Company (TBD)
15:05 – 15:50	Panel Discussion & Q&A	

* Simultaneous interpretation from Korean to English will be provided.

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Day 1: November 5, 2019 (Tues.)

Industry Forum ②: Electric & Autonomous Vehicles Forum

- Explore the industry to find new business opportunities -

Time & Date: Nov. 5 (Tues.), 14:00-16:00

Venue: Rose Room (5F)

Participants: Foreign investors, foreign-invested companies in Korea, government officials, local governments, Korean business partners d local governments

Time	Program	
14:00 – 14:05	Introductory Remarks	Ministry of Trade, Industry and Energy (MOTIE)
14:05 – 14:10	Welcoming Remarks	Daehwan Kim Chairman of Global EV Association Network
14:10 – 14:25	Technology Trends in Electric & Autonomous Vehicles in Korea: Sensor and Software Technology	KAR
14:25 – 14:40	Technology Trends in Electric Vehicles in Korea: Trends in Motor Technology	NMC
14:40 – 14:55	Technology Trends in Electric Bus Weight Lightening: Trends in New Materials and Opportunities for Cooperation	Edison Motors Co, Ltd.
14:55 – 15:10	Case Study of Foreign Companies Investing in Korea	European Chamber of Commerce in Korea
15:10 – 15:25	Suggestions for Business Expansion and Collaboration in the Electric & Autonomous Vehicles Industry	Danfoss
15:25 - 16:00	Panel Discussion	

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Day 1: November 5, 2019 (Tues.)

Industry Forum ③: Aviation Industry Investment Forum

- Explore the industry to find new business opportunities -

Time & Date: Nov. 5 (Tues.), 14:00-16:00

Venue: Carnation Room (5F)

Participants: Foreign investors, foreign-invested companies in Korea, government officials, local governments, Korean business partners d local governments

Other related events :

. Nov. 6 : Business Partnering with Korean Aviation Companies, Korean Aviation Cluster

. Nov. 7 : Site visit to Incheon Aviation MRO Cluster

Time	Program	
14:00 – 14:05	Introductory Remarks	Head of Invest Korea
14:05 – 14:25	Overview of Korea's Aviation Industry 📄 Searching for Business Opportunities	Korea Aerospace Research Institute (KARI)
14:25 – 14:45	KAEMS MRO Service and Strategies for Business Cooperation ** KAEMS is the one and only independent MRO designated by the Korean Government	Korea Aviation Engineering & Maintenance Service (KAEMS)
14:45 – 15:00	Overview of Aviation Cluster and Support for Foreign Investors	Provincial Government of Gyeongsangnam-do
15:00 – 15:15	Case Study: Trends in Investment in the Global Aviation Industry	Global Aerospace Company (TBD)
15:15 – 15:30	Case Study: Korea's Aircraft Parts, Materials & MRO Industry Trends	Kencoa Aerospace (TBD)
15:30 – 15:50	Q&A	

* Simultaneous interpretation from Korean to English will be provided.

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Day 1: November 5, 2019 (Tues.)

FEZ Forum : Voices of FEZs & Foreign Companies

- Explore what attracts foreign companies to invest in Korea -

Time & Date: Nov. 5 (Tues.), 16:00-18:00

Venue: Orchid Room (2F)

Participants: Foreign investors, foreign-invested companies in Korea

Time	Program	Speaker
16:00 – 16:15	Current Status and Development Strategy of FEZ in Korea	FEZ Planning Office
16:15 - 16:30	Investment Environment and Success Stories in FEZ 1	Foreign Economic Zone 1(TBD)
16:30 – 16:45	Investment Environment and Success Stories in FEZ 2	Foreign Economic Zone 2(TBD)
16:45 – 17:00	Voices of Foreign Company Based in Korea (1)	Foreign Invested Company 1(TBD)
17:00 – 17:15	Voices of Foreign Company Based in Korea (2)	Foreign Invested Company 2(TBD)
17:15 – 18:00	Panel Discussion: Evaluating Korea's Investment Environment	

* Program and details may be subject to change.

Foreign Investment Press Forum (For Journalists)

Time & Date: Nov. 5 (Tues.), 16:00-18:00

Venue: Chrysanthemum Room (2F)

Participants: Journalists from various countries

Related Events :

. Nov 6 : Familiarization Tour

. Nov 7 : Site Visits, Individual Interview (pre-arranged)

Please note: Detailed program for journalists throughout the IKW event will be provided.

Time	Program (Tentative)	
16:00 – 16:15	Current Status and Foreign Investment Policies of Korea	Ministry of Trade, Industry & Energy (MOTIE)
16:15 – 16:30	How Korea is Responding to Changes in the Global Trade & Commerce Environment	Ministry of Trade, Industry & Energy (MOTIE)
16:30 – 16:45	5G+ Strategy for the Innovative Growth of Korea	Ministry of Science and IT
16:45 – 17:00	Prospect of a Peace Economy of the two Koreas	Ministry of Unification
17:00 – 18:00	Q&A	

* Program and details may be subject to change.



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Day 1: November 5, 2019 (Tues.)

Welcome Reception (Networking Night)

- Networking Dinner (Standing Buffet) & Cultural Events -

Time & Date: Nov. 5 (Tues.), 18:00-20:00

Venue: Grand Ballroom (5F)

Participants: Foreign investors, foreign-invested companies in Korea, Korean business partners and government officials

	Time	Program	
Pre-ceremony	17:30 - 18:00	Networking	Foyer Cocktail Networking
Welcoming Reception	18:00 - 18:05	Opening Performance	Hologram Performance
	18:05 - 18:10	Opening Remarks	Ministry of Trade, Industry and Energy (MOTIE)
	18:10 - 18:15	Congratulatory Remarks	Ambassador of Foreign Investment Promotion
	18:15 - 18:25	Introduction & Toast	Head of Invest Korea
	18:25 - 18:30	Congratulatory Performance	Just Jerk Dance Crew -2018 Pyeongchang Olympic Opening Ceremony -2017 Winner of Asia Artist Awards
	18:30 - 19:30	Networking	
	19:30 - 20:00	Closing	

*Dress Code: Business Attire; Program details may be subject to change.



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Day 2: November 6, 2019 (Wed.)

1:1 Business Partnering (Pre-arranged business meetings with Korean businesses)

- Pre-scheduled 1:1 business meetings between interested foreign companies and Korean businesses, startups and local governments -

Time & Date: Nov. 6 (Wed.), 09:30-18:00

Venue: Grand Ballroom

Participants: Foreign investors, Korean businesses, local governments and FEZs

Startup Korea (Pitching IR by K-Startups)

- Explore technology-based Korean startups which are looking for strategic investment -

Time & Date: Nov. 6 (Wed.), 09:30-12:00 (pitching session & networking)
13:00-18:00 (one-on-one prearranged meetings)

Venue: Rose Room (5F), Maple Room (5F)

Participants: Korean startups, Foreign investors, etc.

Day 3: November 7, 2019 (Thurs.)

Job Fair (1:1 Job Interviews)

- 1:1 interview opportunities will be provided for foreign companies and Korean job seekers (pre-arranged job interviews) -

Time & Date: Nov. 7 (Thurs.), 09:30-18:00

Venue: Grand Ballroom, Rose Room (5F)

Participants: Foreign investors and businesses, Korean job-seekers

Site Visits (Potential Investment Locations)

- Site visits program will be provided to potential investors who are interested in locating their businesses to Korea

Time & Date: Nov. 7 (Thurs.), 09:00-18:00

Venue: To be determined based upon choice of participating foreign company

Location	Major Industry	Investment Cases
Seoul Metropolitan City	Digital Media Entertainment (M&E)	.M&E : Scanline VFX, KOEN, FunnyFlux .IT : Honeywell, Curecell
Incheon International Airport	Aviation Industry	
Ulsan Metropolitan City	Hydrogen Fuel Cell & Next Generation Battery	Hydrogen Fuel Cell Demonstration Center, Next Generation Battery R&D Center

Details of the Program may be subject to change.



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- Information for Participating Foreign Companies -

◎ Accommodation & Incentives

Please note that you must at least participate on the first(Nov. 5) and second day(Nov. 6) of IKW to receive the following accommodation & incentives only upon approval from KOTRA HQ.

	Accommodation & Incentives
Foreign Companies	<ul style="list-style-type: none">○ Max. 4 nights (one single room per participating company)- Check-in Nov. 4 (Mon.), check-out Nov. 8 (Fri.)- Hotel: Grand InterContinental Seoul Parnas, Seoul (same as the IKW location)* If you participate in events both on Nov. 5 and Nov.6, you will be provided with a 3 night-accommodation.* If you participate in Site Visits on Nov. 7, you will be provided with a 4 night-accommodation.○ Airport limousine ticket upon arrival (Airport→ Grand InterContinental Seoul Parnas)- Only on Nov. 4 (Mon.) 9:00-21:00 (Incheon & Gimpo)