



16 February 2023

16:00 CET

Live webinar

sace 

  
CONFINDUSTRIA  


  
Asociación Empresarial Mexicana en Italia

# Mexico: new business opportunities in the Infrastructure and Water treatment sectors

**SACE**, with the kind collaboration of **Confindustria** and **AEMI**, is pleased to invite you to a **presentation of potential business opportunities for Italian SMEs with BANOBRAS, the state-owned Development Bank of Mexico.**

In the framework of the **Push Strategy** Program, **SACE** and the **Mexican Ministry of Finance** are collaborating to increase the volume of procurement from Italy. SACE is organising business matching meetings to connect the Mexican Ministry of Finance's public entities and companies with Italian small and medium-sized enterprises active in the industrial sectors, prioritised by the Mexican Government.

The webinar will feature a **presentation of new business opportunities included in the BANOBRAS digital platform, focusing on projects in the Infrastructure and Water treatment sectors.**

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## Agenda

### 16:00 Opening remarks

**H.E. Luigi De Chiara**, Ambassador of Italy to Mexico

**Cristiana Pace**, International Affairs - Confindustria

**Jenaro Laris Vazquez**, Head of Mexico Office - SACE

**María del Carmen Bonilla Rodríguez**, Head of the Debt office – Secretaría de Hacienda de Crédito Público

### 16:10 Business opportunities for Italian Companies on BANOBRAS' digital platform

**Luis Alberto Ampudia Pinal**, Project Information Director – BANOBRAS

### 16:40 Italian success stories in Mexico

Introduced by **Letizia Magaldi**, Chairman – AEMI

**Guillermo Luna**, Director General Isocindu Mexico - Manni Group

**Umberto D'Agostino**, Sales Manager - Magaldi Group

Italian Exhibition Group

### 16:50 Wrap up and Q&A

*Moderator: Luca Passariello, Head of Business Promotion - SACE*

*For more information please contact [businesspromotion@sace.it](mailto:businesspromotion@sace.it)*