

BUSINESS FORUM ITALY-EGYPT

(Cairo, 11-12 October 2023)

Draft programme

11th October

- 6.30 – 8.30 p.m.** Pre-concert buffet dinner
(Khufu's restaurant, Pyramids site)
- 9.00 p.m.** Gala Concert of Teatro San Carlo at the Pyramids of Giza

12th October

- 9.30** Opening of the Business Forum
(registration, coffee and refreshment)
- 10.00** **Opening session**
Keynote speech by:
Deputy Prime Minister and Minister of Foreign Affairs of Italy, H.E. Antonio Tajani
Prime Minister of the Arab Republic of Egypt, H.E. Mostafa Madbouli (tbc)
- 10.20 -11.00** **Italy for Egypt: how Italian public and private stakeholders support business activities in Egypt.**
In this session, public and private stakeholders will introduce the Italian business delegation; illustrate their mandate and priorities, as well as describe the instruments and tools available to support the activity of Italian operators in Egypt, both for business opportunities and for investments.
Moderator: *tbd*
Panelists:
 - ICE
 - Confindustria
 - CDP
 - SACE
 - SIMEST
 - Intesa Sanpaolo (tbc)
- 11.00 – 11.50** **Egypt for Italy: business and investment opportunities for Italian stakeholders.**
In this session, Egyptian Ministers as well as public and private stakeholders will present business and investment opportunities in Egypt, priorities to attract foreign investments in Egypt and the Egyptian tools and instruments to facilitate foreign investments and business activities in Egypt and in the region.
Moderator: *dr. Alaa Ezz, First Undersecretary, Prime Minister Office and Chairman of the Egyptian EU Chamber of Commerce (tbc)*
Panelists:
 - Ministry of Foreign Affairs
 - Ministry of Trade and Industry;
 - Ministry of Tourism and Antiquities
 - General Authority for Investment and Free Zones
 - Suez Canal Authority

- Sovereign Fund of Egypt
- Banque Misr/Egyptian Banks Federation)
- CIB
- Alexbank

11.50 - 12.15 Networking coffee

12.15 – 2.15 p.m. Parallel thematic roundtables.

BOARD ROOM 1

Business and investments opportunities in the Tourism sector: tapping into a vast potential

BOARD ROOM 2

Increasing synergies in the health sector: cooperation and investments in pharma, health and biotechnologies

2.15 p.m Networking lunch.
Possible B2B meetings

Afternoon Possible field visits