

Dialogue as a key to success





**Italy-ASEAN Association**

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# about

The **Italy-ASEAN Association** was established in 2015 to stimulate within both public and private circles in Italy a keener interest in and a better awareness of the South-East Asian countries, members of the Association of South-East Asian Nations (ASEAN). Our mission is to strengthen the relationships between Italy, Europe, each of the ASEAN Member States and the ASEAN organization itself, drawing attention to and increasing the focus on an impressive set of reciprocal opportunities.



# our activities

Conferences, seminars, lectures, events, working breakfasts, publications

During the past years we have organized and coordinated more than 60 events and meetings with high level stakeholders and decision makers.

During such many initiatives, we had the honour to have discussions with Italian Prime Minister, **Giuseppe Conte**; former Italian Prime Minister and current European Commissioner for Economy, **Paolo Gentiloni**; former Italian Minister of Economic Development, **Carlo Calenda**; the ASEAN Secretary General **Lim Jock Hoi**, and his predecessor, **Le Luong Minh**; Vietnamese Prime Minister, **Nguyen Xuan Phuc**; Indonesian Minister of Foreign Affairs, **Retno Marsudi**; former EU Trade Commissioner, **Cecilia Malmström**; and former Singapore Deputy Prime Minister and current Senior Minister, **Tharman Shanmugaratnam**.



Italy-ASEAN board  
with former Italian  
Prime Minister and current  
European Commissioner for  
Economy **Paolo Gentiloni**



ASEAN Member States  
Ambassadors' with the students  
of Scuola di Politiche



**Enrico Letta** and **Lim Jock Hoi** ASEAN  
Secretary General



Italy-ASEAN board with EU Trade Commissioner,  
**Cecilia Malmström**



Former Singapore Deputy  
Prime Minister and current  
Senior Minister, **Tharman  
Shanmugaratnam**  
attending an ASEAN meeting



**Enrico Letta** with **Giuseppe Conte**,  
Italian Prime Minister, **Nguyen Xuan Phuc**,  
Vietnamese Prime Minister, **Valerio De Molli**,  
managing partner of TEH Ambrosetti,  
and other Vietnamese officials



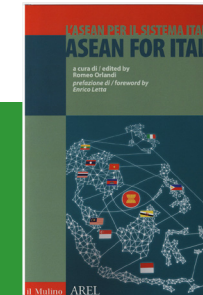
Italy-ASEAN vice-Presidents  
with **Retno Marsudi**, Indonesian  
Minister for Foreign Affairs

# technological hub

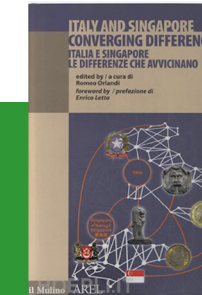


# our publications

In 2020 the Italy-ASEAN Association has launched a **new digital platform**, an interactive **Technological Hub**, available to all those interested in the South-East Asian region. The new website of the Association forming part of such a platform has been enriched with a section functioning as a thematic social business network. It maintains a showcase site section where visitors can learn more about the mission, objectives, events and publications of the Association, whilst the new social network section provides associates, members and other interested parties with a platform from where to discuss and share information regarding the ASEAN countries. The interaction among users takes place in groups and forums on a peer-to-peer basis.



**ASEAN for Italy**



**Italy and Singapore.  
Converging differences**



**Italy and Indonesia.  
Islands, peninsulas,  
archipelagos**



**The ASEAN Miracle**  
(Italian translation  
of the original book  
by Kishore Mahbubani  
and Jeffery Sng)



**Asian Development Bank, ADB  
Asian Infrastructure Investment Bank, AIIB**  
Practical handbooks for business  
development initiatives in Asia-Pacific  
(available only in Italian)



**A successful experiment**  
Italian companies in Vietnam



**The souls of development**  
Religions and Economy  
in Southeast Asia

# who's who



## President

**Enrico Letta**, former Prime Minister of the Republic of Italy, is the Dean of the Paris School of International Affairs at Sciences Po and the promoter and current Chairman of the Scuola di Politiche in Italy. Prior to serving as Prime Minister, he was member of the Italian and the EU Parliaments and throughout this period he was Cabinet Minister in a number of Italian Governments, for Industry and Foreign Trade, EU Affairs as well as the Undersecretary of State to the Prime Minister.

## Vice-Presidents

**Romeo Orlandi**, economist and sinologist. Professor of Globalization and Far East, he is also very actively engaged as an international strategic consultant, and is a regular contributor to national and international media in the form of thought leadership and as author of several books.

**Michelangelo Pipan**, highly respected diplomat recently retired from a longstanding career with the Italian Ministry of Foreign Affairs during which he contributed to the development of economic and cultural diplomacy within numerous Ministerial duties. His first assignment was to the Embassy in Manila; he concluded his career as Ambassador to Thailand, Laos and Cambodia.



## Secretary General

**Alessia Mosca**, former member of the European Parliament where she was coordinator for her political group in the Committee on International Trade. Pursued the negotiations of the EU free trade agreements with Singapore and Vietnam. Prior to then, as a member of the Italian Parliament, she signed the so-called "Golfo-Mosca" law that introduced gender quotas in the boards of listed companies in Italy. In 2013 she received the "World of Difference Award" for her merits in promoting female leadership and empowerment. She is also currently the Vice President of "Fuori Quota".



## Treasurer and Secretary to the Board

**Oliver Galea**, acting as the Treasurer of the Association, is a Chartered Accountant and previously Chairman and CEO of PwC Advisory and PwC Strategy& in Italy, as well as member of the PwC Italy Leadership Team. He is a member of the Chartered Association of Certified Accountants and of the London Institute of Banking & Finance in the UK, and enrolled as Statutory Auditor both in the UK and Italy.

**Sandro Bicocchi**, acting as the Secretary to the Board of Directors, is a PwC Italy Director leading its Economic Studies and Research Unit in Milan, with significant business development experience having served, among others, as Vice-President of Promos and of the Fondazione Italia-Cina, as Board Member of SIMEST and as CEO of Fiera Milano International.

## Coordination

**Valerio Bordonaro**, acting as an overall research coordination role, is a trade and development graduate with previous experience at the EU Commission in Brussels at DG Trade and the EU Parliament, as well as at the UN Department of Peacekeeping in Mali. He also works as public affairs consultant and is a regular contributor on thought leadership to national and international media.

**Andrea Lamberti** is a policy analyst in the PwC Italy Economic Studies and Research Unit in Milan, and is responsible for the coordination of the Milan office of the Association. He has previous experience at the European Parliament, where he focused on topics related to international trade matters and the digital economy.

# Italy-ASEAN

High Level Dialogue on ASEAN Italy Economic Relations with The European House – Ambrosetti



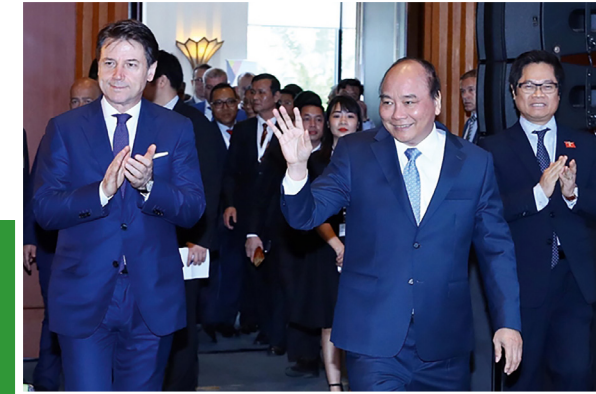
**Enrico Letta** with **Subra Suresh**, President of the Nanyang Technological University of Singapore



Now at its fourth edition, the **High Level Dialogue on ASEAN Italy Economic Relations**, organized jointly by TEH-Ambrosetti and the Italy-ASEAN Association, is strongly positioned as a point of reference to enable strategic discussions that can influence and strengthen economic ties between ASEAN countries and Italy. Political and business leaders with an outstanding track record meet and interact on a concerted basis thus building mutual trust, knowledge, and strong and lasting relationships and partnerships. The first three dialogues took place in Jakarta, Indonesia in 2017, Singapore in 2018, and Hanoi, Vietnam in 2019, whilst the 2020 edition will take place in Kuala Lumpur, Malaysia.



**Desi Anwar**, Senior Journalist /Anchor CNN Indonesia



**Giuseppe Conte**, Italian Prime Minister and **Nguyen Xuan Phuc**, Vietnamese Prime Minister



**Sim Ann**, Singapore Senior Minister of State for Trade and Industry

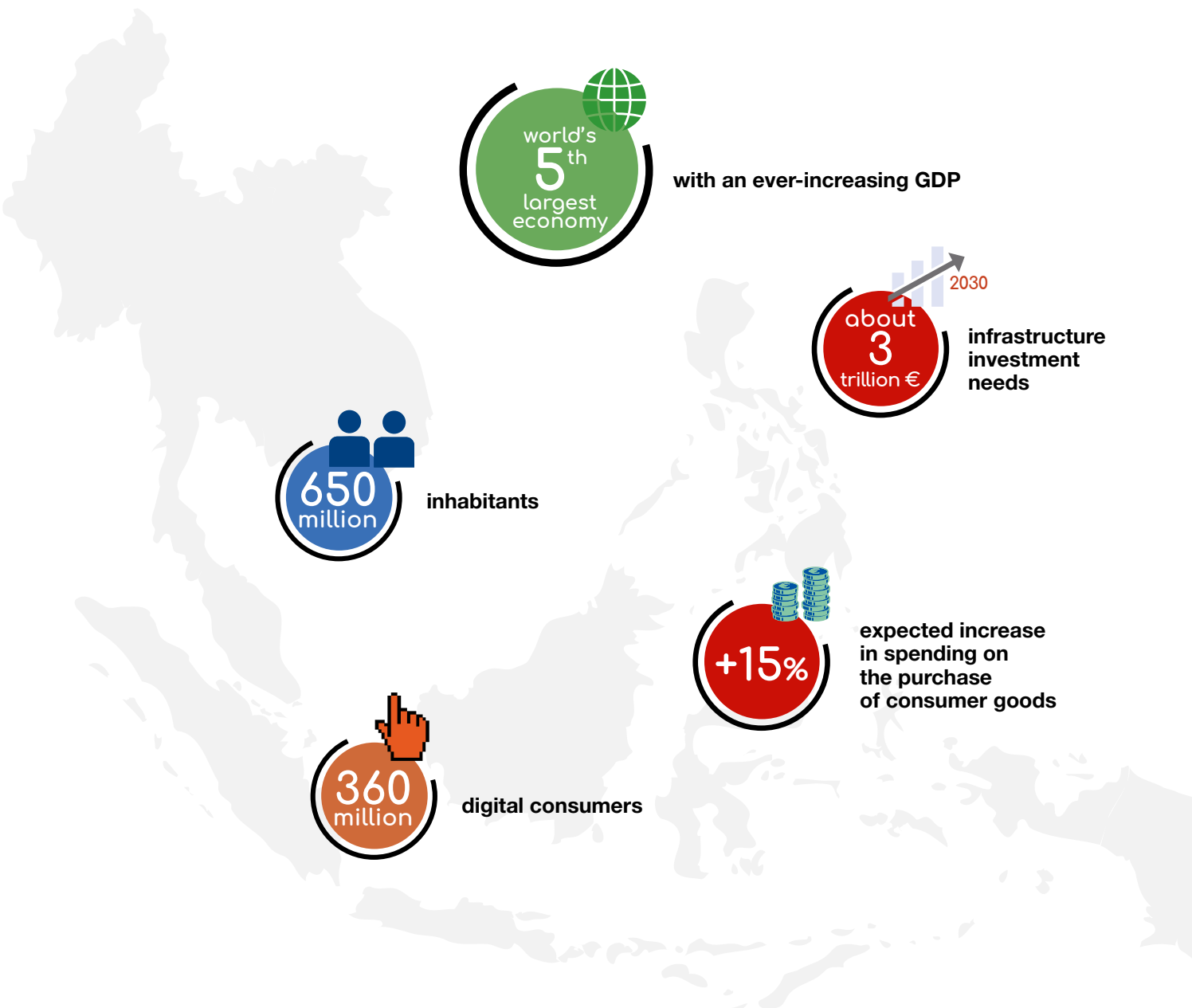


**Enrico Letta**, **Tharman Shanmugaratnam**, Senior Minister of Singapore and **Zeti Akhtar Aziz**, former Governor of Malaysian Central Bank

# Italy and ASEAN today

**ASEAN** is a macroeconomic area, significant in size and representing a rapidly growing trade and investment opportunity for Italian companies. Such opportunities cover a vast array of sectors from consumer goods to energy, from capital goods and infrastructures to services.

**Italy** is intensifying its cooperation with this area of the world, characterized by political stability, economic growth and reasonable production costs.



**operating in the ASEAN region, mainly in Indonesia, Malaysia, Singapore and Vietnam**

The machine tooling industry is experiencing significant growth in the area: Italy is the first non-Asian supplier in the region with an increase in exports of **65%** and a market share of **5.2%**, is the **first non-Asian supplier** in the region.

However, Italian trade performance in all sectors still has ample space for expansion: Italy's market share in ASEAN countries is in fact around **1%** but our exports - **8.5 US billion** in 2018 - in the period 2019-2021 will grow by **6.5%** a year.

# our members



agenzia  
di ricerche  
e legislazione | **AREL** | fondata da  
*nino andreatta*

 **ARISTON**  
THERMO GROUP

**FONDAZIONE  
UCIMU** 

 **HSBC**

  
**CAMBIELLI  
EDILFRIULI**  
Plumbing & building

**comac**  
kegging, bottling & canning plants

**INTESA**  **SANPAOLO**

  
**pwc**



  
**eni**

  
**SAIPEM**

 **The European House  
Ambrosetti**

**FLA**  
FEDERLEGNOARREDO

**FINCANTIERI**

**UBI**  **Banca**

 **UniCredit**

 **verona fiere**  
Trade shows & events since 1898

All the activities undertaken by the Italy-ASEAN Association are performed in close coordination and cooperation with institutional bodies and trade associations, such as:



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mail: [itasean@itasean.org](mailto:itasean@itasean.org)



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