

# The Geo-economic relevance of Southeast Asia for the Italian Country System

## **Scientific Coordination:**

- **Mr. Valerio Bordonaro** (Director, Italia-ASEAN)
- **Prof. Salvatore Casabona** (Dean Master Degree in International Relations, UniPa)

## **20th November 2020, 11 am**

- **Ms. Alessia Mosca** (Sec. Gen., Italia-ASEAN)  
*International Trade and Globalization*
- **Ms. Silvia Formentini** (ASEAN Desk, DG Trade EC)  
*The EU trade policy vis-à-vis the ASEAN*
- **H.E. Ms. Esti Andayani** (Ambassador, Embassy of Indonesia)  
*Italy-Indonesia and EU-Indonesia relations*

## **27th November 2020, 11 am**

- **Mr. Romeo Orlandi** (VP, Italia-ASEAN)  
*The Italian approach to South East Asia*
- **Mr. Giovanni Rodia** (Director for External Relations, ICE-ITA)  
*Means and strategies of the Italian promotion in Asia*
- **H.E. Datò Abdul Melvin Malik Castelino** (Ambassador, Embassy of Malaysia)  
*Italy-Malaysia and EU-Malaysia relations*

## **4th December 2020, 11 am**

- **Prof. Leoluca Orlando** (Mayor, City of Palermo)  
*Institutional greetings*
- **Prof. Enrico Letta** (President, Italia-ASEAN)  
*Five years of Associazione Italia-ASEAN*
- **Prof. Fabrizio Micari** (Rector, University of Palermo)  
*State of art and potential of scientific cooperation with South East Asia*
- **Mr. Antonino Salerno** (Responsible of International relations, Sicindustria)  
*Sicily as part of the Country System*
- **Ms. Giada Platania** (Head of the International Affairs Unit Sicindustria/Enterprise Europe Network)  
*Performances of Sicilian trade with Asia*

**Info and registration on [itasean.org/eventi](https://itasean.org/eventi)**