

Invitation to the webinar:

OPPORTUNITIES IN THAILAND FOR THE ITALIAN MEDICAL AND HEALTHCARE VALUE CHAIN

Thursday, April 22, 2021
(9.30 am – 11.00 am CET time)

In recent years, Thailand has been strengthening its position as the “Medical Hub of Asia”, thanks to a strong healthcare infrastructure and an international reputation for its highly skilled medical professionals and international standard medical services.

Thailand’s demand for healthcare services and products is rising and will increasingly do so in the years to come, due to the rise of Thailand’s aging population. Thailand is also a leading medical tourism hub, with the number of foreign patients at Thai hospitals increasing at a very rapid rate.

Moreover, Thailand’s medical devices sector is the 8th largest in the Asia-Pacific region, with an estimated 600 local medical device manufacturers. Suppliers can also be found in Thailand for rubber, metal, plastics, and electronics parts used along the medical and healthcare value chain.

As the Thai government considers the healthcare industry to be a priority sector for investment and further development, the Board of Investment offers a wide range of incentives for investment projects, making Thailand the ideal investment destination for medical and healthcare service, product, and technology providers.

This webinar represents an opportunity to discuss the investment opportunities in Thailand’s medical and healthcare sector, thanks to the intervention of high-level institutional representatives from Thailand, starting from the Board of Investment, and the presentation of a concrete case study of an Italian firm which successfully invested in Thailand.

Among the confirmed speakers: **Lorenzo Galanti** (Italian Ambassador to Thailand), **Alberto La Lumia** (Director Internazionale, Vittoria Group), **Lorenzo Tavazzi** (Partner and Responsible for International Development, The European House - Ambrosetti).

The following personalities will also participate as speakers: an executive from the Investment promotion division on Bio and Medical Industries of the **Thailand Board of Investment**, an executive from the **Thailand Food and Drug Administration** and an executive from the **Medical and Health Device Manufacturers Industry Club** of The Federation of Thai Industries.

To register to the webinar, please click on the following [link](#).

For more information and assistance, please write to: internazionale@ambrosetti.eu

Best regards,

THE EUROPEAN HOUSE – AMBROSETTI
