

Doing Agribusiness in Sub-Saharan Africa

opportunities for Italian companies

(agri-food, environment, chemical, transport, renewable energy, machinery)

3rd December 2020

PROGRAMME

- 10.00-10.15 **Welcoming remarks**
- **Barbara Beltrame**, Vice President for Internationalization, Confindustria
 - **Letizia Moratti**, President, E4Impact Foundation
 - **Pierfrancesco Latini**, CEO, SACE
- 10.15-10.25 **Opening remarks**
- **Fabrizio Lobasso**, Subsaharian Africa Deputy Director, Italian Ministry of Foreign Affairs and International Cooperation
- 10.25-10.50 **Keynote speech – Research: “Agribusiness in Africa and trade relations with the EU and Italy: opportunities and perspectives”**
- **Stefano Baldi**, Senior Project Manager BU Agroalimentare, Nomisma
- 10.50-11.00 **Financial support to export: SACE activity in Sub-Saharan Africa**
- **Simonetta Acri**, Chief Mid Market Officer, SACE
- 11:00-11:20 **Country Focus (Tanzania and Ethiopia)**
- **Riccardo Zucconi**, Director, ICE office in Addis Abeba
 - **Roberto Mengoni**, Ambassador, Italian Embassy in Tanzania
 - **Marco Lombardi**, appointed Amb., Italian Embassy in Tanzania
- 11:20-11:40 **Case studies**
- **Iacopo Meghini**, CEO, Metalmont
 - **Moses Kimani**, CEO, Lentera Africa
 - **Alessandro Moretti**, Partner, Andersen
- 11.40 **Ending session & start of B2B meetings**

Moderator: Francesca Pasquarelli, International Affairs, Confindustria

Working language: English

B2B meetings: from 12:00 am to 5:00 pm

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